

### "A Space Strategy for Europe"

**Improving Industrial Competitiveness** 

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Jean-Jacques TORTORA Director, ESPI

### **Thank You!**

- To Vice-President Sefkovic,
- To Commissioner Bienkowska,
- To DG GROW,
- To ESA,
- To Member States

#### For Bringing Space at the top of EU Political agenda in 2016!

To the European Parliament

For Supporting this Process

There is a lot at stake...



# Competitiveness

- Competitiveness is a relative value
- Competitiveness must be relentlessly improved
  - Even when competitors are still
- Competitiveness can only be assessed on international markets
- European Industry demonstrates its competitiveness
  - On open and fair markets
  - 43% of industry sales on commercial markets in 2015
- Competitiveness is an industrial affair



### Support to competitiveness

#### WHY?

#### To level the playing field

Offset the limited size of European institutional demand

#### WHAT IS IT ABOUT?

#### Ensure unrestricted access to the State of the Art

- In all Space technology areas
- At reasonable economic conditions

#### HOW?

#### Rely on industry assessments of needs

- Prioritize sector by sector
- Achieve high TRLs in Public R&T Programmes

#### Develop domestic markets for space-based services

In support of EU policies



## Non-Financial Support to Industry

- EU Space economic diplomacy
- Access to finance for Space
- Support to SMEs
- Predictability of budgets
- Long-time political commitments
- Transparency and stability of rules
- Security of infrastructures
  - Necessary to stimulate private investments
- Innovative procurement schemes
  - Evolution of institutions/industry relationship



### What is not addressed

### **Security in Space**

New Space: New threats Hidden weaponisation

#### Launchers

Small launchers Heavy launchers

### **Space law**

Space Traffic Management Space Governance



# **Thank You!**

For your attention!